

SEE PAGE TWO

SATURDAY
MARCH 30th
1974



VERSUS

PRESTON NORTH END

ORIENT

Official Programme
Price 7p



**THE CLUB AT THE
HEART OF THE
NEW SUPER CITY**

our visitors . . .



Back Row (left to right) Barrie Fairbrother, George Petchey (Manager), Phil Hoadley, Gerry Queen, Tom Walley, Peter Bennett, Paul Harris, Malcolm Linton, Bill Roffey, Mickey Bullock, Peter Angell (Trainer), Derrick Downing.

Front Row (left to right) Bobby Fisher, Terry Brisley, John Jackson, Peter Allen, Ray Goddard, David Payne, Ricky Heppolette.

PEN PICTURES

- 1—Ray GODDARD. A Fulham man was with the Craven Cottage club as an apprentice. Joined Orient, March, 1967.
- 2—David PAYNE. Signed by Crystal Palace from school, was a first-teamer for eight years. Played for Under-23's v. Wales. Joined Orient last August.
- 3—Bill ROFFEY. Born in Camberwell. Apprentice with Crystal Palace, transferred to Orient with goalkeeper John Jackson in October.
- 4—John BOYLE. Signed from Chelsea last December when regularly in the first team. Born Wisham.
- 5—Phil HOADLEY. Belongs to Battersea. Powerful centre half signed from Crystal Palace in September 1971 for Orient's record fee. Came to the fore as a Youth International.
- 6—Tom WALLEY. Born in Wales and a full Welsh International. Formerly with Arsenal, transferred to Orient, December, 1971.
- 7—Barrie FAIRBROTHER. A schoolboy who learned the game at his native Harlow. Became professional in December, 1968.

- 8—Terry BRISLEY. Born in Stepney. Apprentice in July, 1966, full professional two years later.
- 9—Mickey BULLOCK. Previously with Birmingham City and Oxford United. Signed October, 1968. Hails from Stoke.
- 10—Peter ALLEN. Born at Hove. Started as an amateur, turning professional July, 1965.
- 11—Derrick DOWNING. Born at Doncaster. Signed from Middlesbrough in May, 1972 to strengthen the attack.

FOCUS (See Front Cover)

FEWER than 10 League appearances are credited to Ormskirk-born Tony Morley, but there cannot be any doubt that this highly promising young midfield player will more than treble his modest total within the next 12 months. Signed as an apprentice in April, 1971, he turned professional at the beginning of last season and early in the new year made his League debut against Queen's Park Rangers. A Youth international in Italy, 1973, he has the style, skill and enthusiasm to go far.

ORIENT

WELCOME to the "O's", who have surprised so many people by coming to the fore this season as the Second Division's promotion dark horses. Back in Division Two for the third time since their initiation as Clapton Orient in 1905, they barely justified their right to better company with this disappointing record —

	P.	W.	D.	L.	F.	A.	Pts.	Pos'n.
1970-71 ..	42	9	16	17	29	51	34	17
1971-72 ..	42	14	9	19	50	61	37	17
1972-73 ..	42	12	12	18	49	53	36	15

This season, after a modest start, Orient suddenly attracted attention and by mid-October had completely shed mid-table mediocrity. Since November they have been rubbing shoulders with Luton Town nearly every week for second or third place, but last Saturday, through a home defeat by Sheffield Wednesday, dropped to fourth position- P34, W13, D13, L8; Goals 48-46; Pts. 39.

* * *

THE BEST of Orient's 33 Second Division seasons, 12 of them in the present postwar period, was 1961-62 when they quite unexpectedly gained promotion with 54 points, having finished 19th a year earlier. Unlike Liverpool who went up with them, Orient soon found themselves out of their class. Their initial First Division consequently ended with relegation as the bottom club.

Loss of confidence and continued lack of success caused their return to Division Three in 1966, three years later. The future looked bleak, but in their fourth season 62 points brought promotion along with Luton Town. This was in 1969-70, when North End went down. The club's start in The League, as Clapton Orient, goes back to 1905. Their election was justified by a 20 seasons' stay in the Second Division.

Since dropping out of Division One in 1961 North End have had 12 meetings with Orient, then known as Leyton Orient through changing from Clapton Orient in 1946. They returned to Deepdale 13 years ago after an absence going back to 1928-29. Preston v. Orient results:

	home	away		home	away
1973-74	1-1	2-2	1928-29	5-2	0-1
1972-73	0-0	2-1	1927-28	0-0	1-1
1971-72	1-1	2-3	1926-27	2-2	1-1
1965-66	1-2	2-2	1925-26	4-1	1-1
1964-65	3-0	1-2	1914-15	2-2	1-1
1963-64	0-0	2-2	1912-13	0-1	2-1
1961-62	3-2	2-0	(all in Division Two)		

	P.	W.	D.	L.	F.	A.	Pts.
Home	12	4	6	2	21	13	14
Away	13	3	7	3	19	18	13
Total							

P.	W.	D.	L.	F.	A.	Pts.
25	7	13	5	40	31	27

MANAGER



IN his third season as Orient's manager, George Petchey replaced Jimmy Bloomfield, who took charge at Leicester when Frank O'Farrell began his ill-starred reign at Old Trafford.

No one knows the metropolitan football scene and the immediate vicinity better, for all his playing and coaching days were spent with London clubs. He started with West Ham United, moved to Queen's Park Rangers and wound up with Crystal Palace.

The last six of his 11 years there were as coach, and they were probably his happiest. In that period Palace rose from Fourth to First Division.

Behind his success at Leyton has been vigorous chairman Mr. Arthur Page who led the drive in 1966 to save the club from possible financial disaster.

KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and KEEP OFF THE GRASS. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. THIS MUST CEASE, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

Record Requests

Supporters wishing to have a record played in the pre-match or half time entertainment spots over the public address system should send their requests to the Secretary, Deepdale, Preston, marking their envelope in the bottom left hand corner "D.J."





CHARLTON

THIS week-end sees a very important match for Preston North End. With the situation as it is, every point is doubly valuable. Orient, through being in the promotion race, will be out to beat us to keep their hopes high for the First Division next season and our aim at the moment is to keep in the Second Division.

I have said that if we survive this year, I am certain we will do better next season. However, the present is the thing that matters and Orient will provide attractive, yet difficult opposition.

The main criticism made against our side this season is that we have not turned what chances we have had into goals. I am certain that this is basically a lack of confidence, due to our League position. Once our luck turns and our half-chances start going in, then I am sure we are in for better times.

Our problem, apart from this, has been in front of goals, especially when we are away from home. Against Sunderland, Crystal Palace and Blackpool, even though we lost these matches, our build-up was very gratifying, but when all is said and done, all that matters



**PRESTON NORTH END
FOOTBALL CLUB LIMITED
DEEPDALE, PRESTON PR1 6RU
Telephone: Preston 53818/9**

Chairman: Alan R. W. Jones, F.R.I.C.S., J.P.

Vice-Chairman: Trevor J. Hemmings

Directors: Robert B. Bolton
Gerald Brown
Thomas H. Gore
Edward Griffith, B.V.Sc., M.R.C.V.S.
Michael Johnson, F.C.A.
M. Howard McCann, LL.B.
A. Cyril Pilkington, A.I.C.S., F.Inst.F.F.
Bobby Charlton, C.B.E.

Manager:

**Assistant
Manager**

Jack Crompton

Secretary:

Eric Knight, A.C.A.

**Commercial
Manager:**

Fred Badham

**Financial
Secretary:**

Cecil H. Maymon, F.C.A.

**Hon. Medical
Officer:**

Dr. W. Niman.

**Programme
Editor:**

Walter Pilkington

Go for Goal — Go for

**Garratt Son & Flowerdew
Ltd.**

INCORPORATED INSURANCE BROKERS



**Insurance Brokers to
Preston North End Football Club**

**Head Office: 7 Winckley Square, Preston
Preston 51841/9 Telex 67648**

**and at Globe Chambers, Edward Street,
Blackpool. Blackpool 21528/9**

ON CHAT

in this game is who scores the goals and wins the match. We have worked very hard all this week, and will do so every week until the end of the season, to try to get the formula right to lift us to safety.

The main ingredients a manager can ask of his players at this particular time of the year and in this particular position, is that they give 100% effort, concentrate, and give dedication to the task.

As far as I am concerned my players have given me all of this. Given our fair share of luck when we put in that little bit of extra work in front of goal, I am sure people will see what I have always seen, that our players are not a relegation outfit.

Not having seen North End play last season or the season before, I have not been able to judge on those years, but it seems to me that the turn of events round about the 18 yard area seems to be the difference.

Mr. A. E. Page, Orient's Chairman, who in the past has given long service not only to Orient, but to football in general, has, I see, been honoured this week by his club. They have given him a

Life-Presidency and I for one, as well as everyone at Preston North End, would like to congratulate Mr. Page on this well deserved honour.

Benny Charles

SPORTS GOODS FOR EVERY SPORT

CRICKET : FOOTBALL : HOCKEY

SCOUT and GUIDE SUPPLIES

*Official suppliers
to Preston North End F C*

**Willie Cunningham
Sports Ltd.**

47 Church Street, Preston
opposite Grimshaw Street

Telephone 57322

BADMINTON : GOLF : ATHLETICS

Badminton repairs & restrings



President:

N. Buck

Vice-Presidents:

H. Cartmell

W. Mercer

T. F. Charnley

T. C. Nicholson, J.P., F.I.O.B.

T. Finney, O.B.E., J.P.

W. Shorrocks, M.B.E.

A. Harrison, B.E.M.

Dr. A. R. Wood

HONOURS

League: First Division

Champions 1889 1890

Runners-up: 6 times

League: Second Division

Champions

1904 1913 1951

Runners-up: Twice

League: Third Division

Champions 1971

F.A. Cup Winners

1889 1938

F.A. Cup Finalists

1888 1922 1937 1954 1964

War Cup Winners

1941

F.A. Charity Shield Finalists

1938

F.A. Youth Cup Finalists

1960

First Team Record

DIVISION TWO 1973-74

1973-74	Opponents	Rslt.	Pts	Gate	72-3
Aug. 25	Aston Villa	a	0-2	0	28861 1-1
" 29	Bolton W. (LC1)	a	1-1	—	17101 —
Sept. 1	Swindon Town	h	1-1	1	12034 1-1
" 3	Bolton W. (LC1 replay)	h	0-2	—	18571 —
" 8	Hull City	a	0-1	0	7009 2-6
" 11	Millwall	h	2-0	2	10325 1-0
" 15	Bristol City	h	1-1	1	10790 3-3
" 18	West Bromwich Albion	a	2-0	2	11822 —
" 22	Nottingham Forest	a	1-1	1	12598 1-0
" 29	Portsmouth	h	2-1	2	10690 0-5
Oct. 1	West Bromwich Albion	h	3-1	2	15419 —
" 6	Fulham	a	0-0	1	10520 3-1
" 13	Sunderland	h	1-0	2	21747 1-3
" 20	Notts County	a	1-2	0	12479 —
" 22	Millwall	a	1-5	0	7625 1-4
" 27	Cardiff City	h	2-2	1	12050 0-0
Nov. 3	Orient	a	2-2	1	12484 2-1
" 10	Blackpool	h	1-3	0	21580 0-3
" 17	Oxford U. (point deducted)	a	1-1	0	6750 2-0
" 24	Luton Town	h	2-2	1	10279 2-0
Dec. 8	Bolton Wanderers	h	2-1	2	14715 —
" 11	Middlesbrough	a	0-3	0	23980 0-0
" 15	Crystal Palace	h	1-1	1	9121 —
" 22	Portsmouth	a	0-3	0	13957 1-0
" 26	Carlisle United	h	0-1	0	11446 1-0
" 29	Hull City	h	2-0	2	10050 1-0
Jan. 1	Swindon Town	a	1-3	0	8299 2-3
" 5	Fulham (F.A. Cup 3)	a	0-1	—	6937 —
" 12	Bristol City	a	0-0	1	11450 1-2
" 19	Aston Villa	h	0-0	1	10766 0-1
Feb. 3	Crystal Palace	a	0-2	0	24575 —
" 10	Nottingham Forest	h	2-1	2	13486 2-1
" 16	Sunderland	a	1-2	0	21192 0-0
" 23	Fulham	h	0-1	0	9412 0-3
Mar. 2	Carlisle United	a	2-2	1	7671 1-6
" 9	Cardiff City	a	0-2	0	7216 0-3
" 16	Notts County	h	0-2	0	8907 —
" 23	Blackpool	a	0-3	0	13243 0-2
" 30	Orient	h	—	—	0-0
April 6	Luton Town	a	—	—	0-1
" 12	Sheffield Wednesday	h	—	—	1-1
" 13	Oxford United	h	—	—	0-1
" 15	Sheffield Wednesday	a	—	—	1-2
" 20	Bolton Wanderers	a	—	—	—
" 27	Middlesbrough	h	—	—	0-1

First Team Goals : (League Cup) 1-Young.

(League) 34 Bruce 9 Young 7 (2 pens) Holden 4 Burns 3
Williams 2 Elwiss 2 McMahon 1 Baxter 1 Spark 1
Sadler 1 Bird 1 Stiles 1 Richardson (o.g.) 1

SECOND TEAM — CENTRAL LEAGUE

1973-74	Opponents	Rslt.	Pts
Aug. 25	Derby County	h	2-0 2
" 27	Burnley	h	0-1 0
Sept. 1	Bury	a	2-2 1
" 8	Liverpool	h	3-2 2
" 14	Manchester City	a	3-3 1
" 17	West Bromwich Albion	h	3-0 2
" 22	Blackpool	h	1-2 0
" 29	Leeds United	a	0-2 0
Oct. 6	Coventry City	h	1-1 1
" 13	Sheffield United	a	0-1 0
" 16	Derby County	a	1-1 1
" 20	Bolton Wanderers	h	1-3 0
" 27	Newcastle United	a	0-1 0
Nov. 3	Everton	h	0-5 0
" 10	Manchester United	a	1-0 2
" 24	Stoke City	a	2-2 1
" 27	Sheffield Wednesday	a	1-2 0
Dec. 8	Nottingham Forest	a	1-2 0
" 29	Blackpool	a	0-2 0
Jan. 1	Bury	h	1-2 0
" 5	Burnley	a	0-2 0
" 12	Manchester City	h	4-3 2
" 19	Liverpool	a	1-3 0
" 29	Sheffield Wednesday	h	1-1 1
Feb. 16	Sheffield United	h	2-1 2
" 23	Wolverhampton Wanderers	a	2-3 0
" 26	Huddersfield Town	a	2-2 1
Mar. 2	Blackburn Rovers	h	3-1 2
" 5	Coventry City	a	1-4 0
" 9	Newcastle United	h	0-2 0
" 12	Leeds United	h	1-2 0
" 16	Bolton Wanderers	a	0-4 0
" 19	Blackburn Rovers	a	0-1 0
" 23	Manchester United	h	1-0 2
" 26	Aston Villa	h	0-0 1
" 30	Everton	a	—
April 1	Wolverhampton W.	h	—
" 6	Stoke City	h	—
" 13	Aston Villa	a	—
" 15	West Bromwich Albion	a	—
" 20	Nottingham Forest	h	—
	Huddersfield Town (postponed)	h	—

First team appearances (35 League matches)

McMahon 35 Brown 23 Treacy 14 Healey 6
Burns 35 Bird 22 Lamb 14 Morley 5
Bruce 26 McNab 22 Snookes 13 Kelly 5
Hawkins 25 Baxter S. 21 Spark 11 Soavin 4
Stiles 23 Holden 19 Coleman 7 Elwiss 4
Young 23 Sadler 18 Williams 6 Hudson 1
Wilson 1

DIVISION TWO 1973-74 (incl. March 26th)

	P.	W.	D.	L.	F.	A.	Pts.
Middlesbrough	35	23	10	2	57	23	56
Luton Town	34	17	9	8	50	39	43
Blackpool	35	14	12	9	48	34	40
Nottingham Forest	34	13	13	8	47	31	39
Orient	34	13	13	8	48	36	39
Carlisle United	34	15	9	10	49	38	39
West Bromwich Albion	35	13	12	10	43	39	38
Notts County	36	14	9	13	51	53	37
Sunderland	34	14	8	12	44	33	36
Hull City	36	10	16	10	39	43	36
Aston Villa	33	11	12	10	36	32	34
Bolton Wanderers	34	13	8	13	39	35	34
Millwall	35	12	10	13	45	44	34
Fulham	34	13	8	13	31	34	34
Portsmouth	35	12	9	14	39	58	33
Bristol City	35	11	9	15	40	47	31
Sheffield Wednesday	35	10	9	16	45	48	29
Cardiff City	35	9	11	15	39	52	29
Oxford United	34	7	13	13	31	42	27
Preston North End	35	8	12	15	34	52	27
Crystal Palace	34	8	10	16	34	46	26
Swindon Town	36	5	10	21	31	61	20

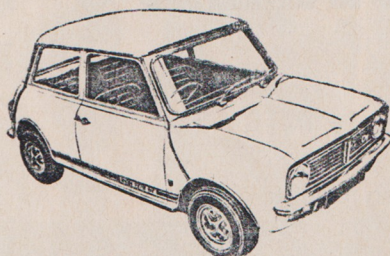
CENTRAL LEAGUE 1973-74 (incl. March 23rd)

	P.	W.	D.	L.	F.	A.	Pts.
Liverpool	34	23	6	5	67	25	52
Everton	34	16	10	8	57	34	42
Aston Villa	35	15	12	8	36	27	42
West Bromwich Albion	35	16	9	10	55	41	41
Coventry City	33	16	9	8	50	42	41
Wolverhampton Wandrs.	32	16	8	8	57	38	40
Blackpool	34	17	6	11	54	41	40
Sheffield United	34	15	9	10	50	39	39
Manchester City	34	15	7	12	65	47	37
Sheffield Wednesday	32	13	10	9	49	38	36
Derby County	32	12	11	9	42	31	35
Manchester United	33	12	11	10	36	32	35
Stoke City	30	12	6	12	40	40	30
Bolton Wanderers	34	10	9	15	52	58	29
Blackburn Rovers	34	11	7	16	34	46	29
Nottingham Forest	34	7	15	12	39	53	29
Newcastle United	31	10	8	13	45	43	28
Leeds United	33	8	11	14	31	53	27
Preston North End	34	8	7	19	41	63	23
Bury	33	7	6	20	37	84	20
Huddersfield Town	34	5	9	20	33	66	19
Burnley	33	7	4	22	31	60	18

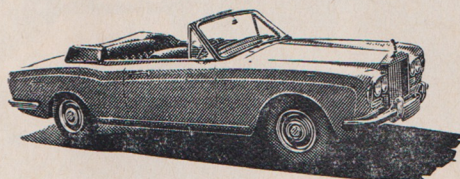
LOXHAMS

CAN SUPPLY ALL YOUR MOTORING REQUIREMENTS

FROM A MINI



TO A ROLLS-ROYCE



DISTRIBUTORS IN LANCASHIRE AND WESTMORLAND
FOR MORRIS - MG - WOLSELEY - TRIUMPH - ROVER
JAGUAR - DAIMLER - BENTLEY AND ROLLS-ROYCE

**LOXHAMS GARAGES LTD.
CORPORATION STREET**

Phone PRESTON 54242

Also Loxhams depots at Accrington, Barrow, Blackpool, Blackburn, Chorley
Kendal, Lancaster, St. Annes

A member of the Dutton Forshaw Group

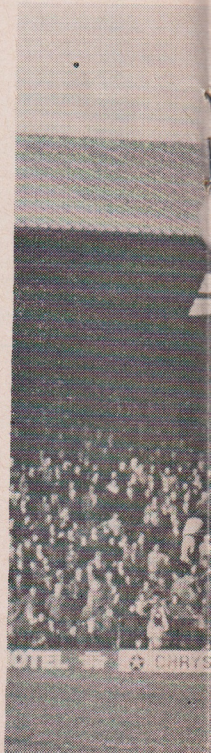
PAYNES PNE PICTURES



Nobby Stiles has a shot blocked by Alan Suddick.



Where did it go?





John McMahon, Nobby Stiles, and goalkeeper John Brown watch as a shot goes over the bar.

David Sadler clears for North End.



25 YEARS AGO

by
**WALTER
PILKINGTON**

1948-49 WITHIN three weeks Tom Finney had recovered from the jaw injury he suffered when North End were knocked out of the F.A. Cup at Leicester. With the team at the foot of the table a big crowd hopefully welcomed him back for a vital home game with Everton. It was the 29th League match and Preston's idol had missed 16 of them through a variety of mishaps with sad results for the club.

Once again he did not disappoint the thousands of fans who believed he could provide enough inspiration to save North End from relegation. His return, incidentally, coincided with goalkeeper Ted Sagar's 400th League match, and with "Paddy" Waters re-appearance at centre half on recovery from injury.

Billy Scott was again dropped from left back and the displaced Bill Brown kept him out for the remainder of the season in an unbroken partnership with Joe Walton. Jim Gooch was behind them, and the defence at last found lasting stability. Only 17 goals were conceded in the concluding 13 matches, compared with 58 in the preceding 29. Here lay the responsibility for the team's long-lasting slump.

Everton put spectators in the doldrums by taking the lead shortly after half-time. Happily Finney and his partner Bobby Beattie, who was in dazzling form, inspired a revival and North End won with goals by Finney, Morrison and Knight.

The next test was at Blackpool. Two goals by the home side in the first 15 minutes would have knocked the stuffing out of the Preston team of a few weeks earlier but one essential they did not lack now was fighting spirit. Beattie and Bobby Langton scored, the equalising goal coming two minutes from the finish of a typical "derby" thriller.

Derby County, a powerful side this season, were the visitors on March 5th. A blizzard raged all day. North End had 90 per cent of the play but neither side scored. Even the switch of Tom Finney to centre forward for the second half failed to break the deadlock and a precious point was lost.

One was saved, however, in the next match with a goalless draw before a near-60,000 crowd at Highbury. Shankly returned in place of Ken Horton, but Langton missed the match through injury. North End again fought manfully and were thankful to Jim Gooch for brilliantly saving a penalty.

(to be continued)



"Paddy" Waters

Flashback

LAST Saturday North End suffered their now customary fate against Blackpool. On March 31st, 1973, they visited Brighton, doomed to relegation but fighting hard and lost 0-2. Just a year earlier a disastrous Easter for North End began with a hiding at Cardiff. With the situation now similarly critical for the Deepdale club the time is more than ripe for a change.

Sadly the pattern in each new year has run on grim parallel lines. This time we started it with 22 points from 24 matches, last year with 27 from 25 and in 1972 with 26 from 23. This is what happened subsequently:

	P.	W.	D.	L.	F.	A.	Pts.
1972	11	1	5	5	12	15	7
1973	11	0	3	8	7	30	3
1974	11	1	3	7	6	18	5

Why not join—

PRESTON NORTH END SUPPORTER'S CLUB

"THE BEST IN THE NORTH WEST"

OPEN SEVEN DAYS PER WEEK

Enjoy top class entertainment and the excellent facilities of our Luxury Club

- ★ Dancing
- ★ Resident organist, drummer and compere
- ★ Bingo (Sunday, Wednesday and Friday evenings and Sunday lunchtime—3 big jackpots played for at each session)
- ★ First class cabaret shows
- ★ Excellent catering facilities every evening and on match days
- ★ Colour T.V. in Cocktail lounge for sporting coverage only
- ★ Big match film shows
- ★ Entertainment to suit all tastes

Membership is now open so hurry along and join—Unbeatable value at 82p per year

OUR DIVISION

HAIL Middlesbrough, happy Jack Charlton's decisive Champions. Rarely indeed has a major triumph been as conclusive and achieved before Easter. Its sweeping character gives Middlesbrough an opportunity to create a record.

They lead by 13 points. Even if this comes down to 10 the margin between Champions and runners-up will still be the widest in Division Two's 71 seasons. The best is nine—by Bury in 1895 and Tottenham Hotspur in 1950.

The margins to date and the frequency with which they have occurred are (g.a. goal average):

G.A	1	2	3	4	5	6	7	8	9
	5	18	13	13	6	2	2	6	3

The biggest gap between clubs first and third is 15 in 1895 (Bury's first League season).

MOST	wins 23	defeats 21	goals for 57	against 61
	Middlesbro'	Swindon T.	Middlesbro'	Swindon T.
FEWEST	wins 5	defeats 2	goals for 31	against 23
	Swindon T.	Middlesbro'	Fulham Oxford U. Swindon T.	Middlesbro'

PROGRESS CHART

Positions on	Sept 22	Oct 27	Nov 24	Dec 29	Jan 26	Feb 24	Mar 10	Mar 17	Mar 23
Bristol City	1	4	9	12	15	16	15	16	16
Aston Villa	2	2	4	14	13	15	17	13	11
Nott'm. Forest	3	9	3	5	7	7	7	6	7
Fulham	4	15	14	10	16	11	12	15	14
Middlesbrough	5	1	1	1	1	1	1	1	1
Orient	6	3	2	2	2	2	3	3	4
Luton Town	7	6	5	3	3	4	2	2	2
Bolton Wdr's	8	20	20	18	18	13	11	12	12
Cardiff City	9	19	18	16	11	17	16	17	18
Sunderland	10	12	12	11	14	10	10	9	9
Preston N.E.	11	8	13	15	17	18	18	20	20
Millwall	12	17	16	17	10	12	14	14	13
Blackpool	13	11	7	6	6	3	5	7	3
Notts County	14	5	6	8	9	8	9	8	8
West Brom. A.	15	14	10	4	5	6	4	5	6
Portsmouth	16	13	15	13	12	14	13	11	15
Sheffield Wed.	17	16	19	20	20	20	20	18	17
Swindon Town	18	21	21	21	21	22	22	22	22
Carlisle United	19	7	8	7	4	5	6	4	5
Oxford United	20	18	17	19	19	19	19	19	19
Hull City	21	10	11	9	8	9	8	10	10
Crystal Palace	22	22	22	22	22	21	21	21	21

The Striker that always Scores—
when you get

LUMBAGO, NEURITIS, SCIATICA, FIBROSITIS, NEURALGIA,
STIFF JOINTS, MUSCULAR ACHES AND PAINS

Make sure you see the match next week by using Fieryjack Ointment available from chemists everywhere at 22p a tin.

fieryjack

5p

Preston North End Development Association

5p

FOR THE BEST 6 - JOIN US

ALL DETAILS PHONE PRESTON 56500 or 50894

WE STILL HAVE VACANCIES FOR A NUMBER OF PEOPLE TO ASSIST THE CLUB ON MATCH DAYS & DURING THE WEEK.

IF YOU ARE INTERESTED PLEASE COMPLETE THIS SLIP.

GOLDEN GOAL

Have you got your ticket
for to-days match?

I want to be a P.N.E. Agent
(I am over 16 years of age)

NAME _____

ADDRESS _____

Tickets Required (Sale or Return Basis)
Hand in to P.N.E. office or development office

REDIFFUSION LTD. supply the public address system at Deepdale.

SNAP SHOTS

A COMPARISON of the Second Division placings shortly before Christmas with those last Saturday reveals a remarkable fact: all but one of the first 11 clubs are still in the top half of the table, though not quite in the same order.

Aston Villa have risen from 12th position in December to 11th, but in the meantime have been

ORIENT QUIZ

- 1—THE club has had three names?
- 2—HOW did "Orient" come into them?
- 3—WHAT is the club's special pride?
- 4—HOW long have Orient played at Leyton?

- 4—They moved from Clapton to Brisbane Rd. (1938).
- London's 11 League clubs. No. 1 Fulham (1880).
- 3—Being the second oldest (formed 1881) of
- 2—The founders were an Orient Line ship's crew.
- 1—Clapton Orient, Leyton O. (1946), Orient (1966).

QUIZ ANSWERS

considerably lower. Bristol City, who were the leaders six months ago, have dropped in the same period from ninth position to 16th.

The following table reveals the ups and downs and the points gained by the 22 clubs since December 19th. Ten have exceeded a point a match. In order of merit they are Middlesbrough, Bolton, Blackpool, Millwall, Carlisle, Luton, Wednesday, Nottingham Forest, West Bromwich and Crystal Palace.

March

	Dec. 19/73			Mar., 23/74			Since Dec 19		
	P.	Pts.	Pos.	P.	Pts.	Pos.	P.	Pts.	
Middlesbrough	21	33	1	35	56	1	14	23	
Luton Town	20	27	2	34	43	2	14	16	
Orient	21	26	3	34	39	4	13	13	
Notts County	20	24	4	36	37	8	16	13	
Blackpool	21	23	5	35	40	3	14	17	
West Bromwich A.	21	23	6	35	38	6	14	15	
Nottingham Forest	20	22	7	33	37	7	13	15	
Sunderland	20	22	8	34	36	9	14	14	
Bristol City	21	22	9	35	31	16	14	9	
Carlisle United	20	22	10	34	39	4	14	17	
Hull City	21	22	11	36	36	10	15	14	
Aston Villa	20	21	12	33	34	11	13	13	
Preston N.E.	21	21	13	35	27*	20	14	6*	
Fulham	21	21	14	34	34	14	13	13	
Portsmouth	19	20	15	34	33	15	15	13	
Millwall	20	17	16	35	34	13	15	17	
Bolton Wdrs.	20	16	17	34	34	12	14	18	
Cardiff City	21	16	18	35	29	18	14	13	
Oxford United	20	15	19	34	27	19	14	12	
Sheffield Wed.	20	13	20	35	29	17	15	16	
Swindon Town	21	13	21	36	20	22	15	7	
Crystal Palace	21	11	22	34	26	21	13	15	

*—Point deducted for playing ineligible player.

Col. Sanders' Recipe

Kentucky Fried Chicken

WILL YOU BE 'KENTUCKY LUCKY' ?

Two lucky winning numbers will be announced on the loud speakers at half time. The lucky programme holders will each receive a voucher for a Party Barrel containing 22 pieces of finger lickin' good chicken.

Winners should collect vouchers from the Secretary's Office, immediately after the 'final whistle'. Vouchers can be redeemed at any Kentucky Fried Chicken store in Great Britain.

LUCKY NUMBER or right here in Preston at ...

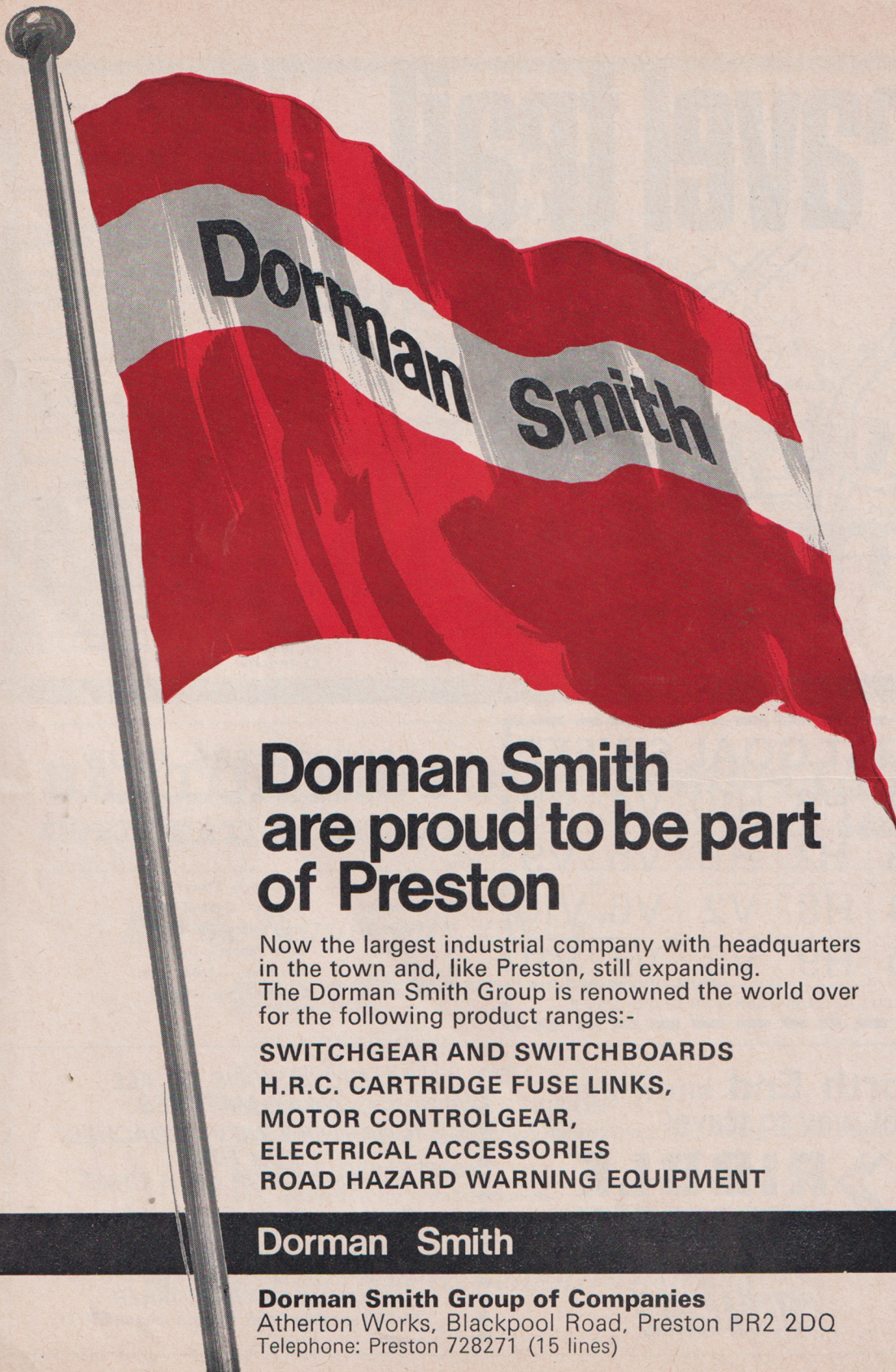
No 01558

92 FISHERGATE

Telephone 54574



REGD MARK



Dorman Smith are proud to be part of Preston

Now the largest industrial company with headquarters in the town and, like Preston, still expanding. The Dorman Smith Group is renowned the world over for the following product ranges:-

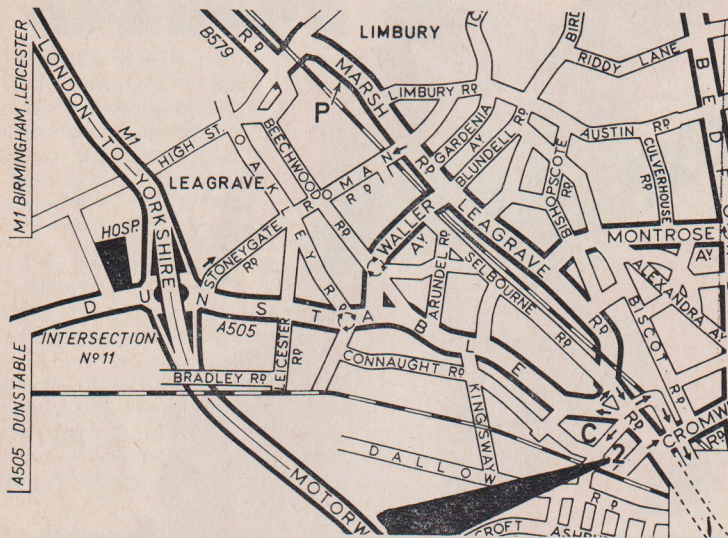
**SWITCHGEAR AND SWITCHBOARDS
H.R.C. CARTRIDGE FUSE LINKS,
MOTOR CONTROLGEAR,
ELECTRICAL ACCESSORIES
ROAD HAZARD WARNING EQUIPMENT**

Dorman Smith

Dorman Smith Group of Companies

Atherton Works, Blackpool Road, Preston PR2 2DQ
Telephone: Preston 728271 (15 lines)

travel trail



GOING BY CAR ?

Here is your RAC route to next week's away game at

LUTON TOWN

PRESTON

Join M6 at most convenient intersection (Note: Mileages start at intersection 31, Samlesbury).

M6 south and via M6/M1 Midlands Link and M1 south to intersection 11, junction with A505 189 miles

A505 to Luton

193 miles

Approaching Luton Town Centre down Dunstable Road (A505) Luton Town A.F.C. ground is in Kenilworth Road on your right at the junction of Dunstable Road and Leagrave Road.

RAC North-Western Counties Office: 135 Dickenson Road, Manchester M14 5HU. Tel.: 061-224 3201.

London Emergency Control (North of the Thames) 130 St. Albans Road, Watford. Tel. Watford (0923) 33555.

Supporters wishing to travel to the above match should contact Mr. Tom Moorby in the Supporters' Club as soon as possible. Depart 0800 hours. Price £2 (Adults). Child £1.20.

FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

CUT OUT FOR YOUR OWN GROUP SWEEP

SUPPORTERS' CLUB

FORTHCOMING ENTERTAINMENT

March

31 (Sunday)

Dave Dean — Vocalist.

April

4 (Thursday)

Manderin — Show Group.

6 (Saturday)

Pegasus — Cabaret Group.

7 (Sunday)

Tracy Kelly — Girl Vocal.

9 (Tuesday)

Music People — D. J.

11 (Thursday)

Two Times — 2 Boy Duo.

13 (Saturday)

Mike Donahue — Comic.

North End know the right way to travel by



RIBBLE

Associated with the National Bus Company

why not follow their lead and

CATCH A COACH

EXCURSIONS TO ALL AWAY MATCHES
CHARTER? WE'VE COACHES FOR HIRE
AT THE DROP OF A CHAT

If you have a travel problem come to the people who know how to solve it . . .

RIBBLE TRAVEL CORNER
70/72 Lancaster Road, Preston phone 53021

Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print

BARTON MOTORS (PRESTON) LTD
CORPORATION STREET **Phone 54664**

End the Season with a Bang!

Bring this programme during April and benefit from the following:-

NEW & USED CARS

10% reduction on all car sales.

PARTS & ACCESSORIES DIVISION

15% discount on car accessories, radios, tyres etc., during above period.

SERVICE DEPARTMENT

10% reduction on normal services.

The Big Vauxhall & Bedford Distributors

PRESTON NORTH END

Shirts - White

.....	John BROWN	1
.....	John McMAHON	2
.....	Jim McNAB	3
.....	Nobby STILES	4
.....	David SADLER	5
.....	John BIRD	6
.....	Tony MORLEY	7
.....	Francis BURNS	8
.....	Mike ELWISS	9
.....	Ray TREACY	10
.....	Neil YOUNG	11
.....		12

ORIENT

Shirts - Red

.....	Ray GODDARD
.....	David PAYNE
.....	Bill ROFFEY
.....	John BOYLE
.....	Phil HOADLEY
.....	Tom WALLEY
.....	Barrie FAIRBROTHER
.....	Terry BRISLEY
.....	Mickey BULLOCK
.....	Peter ALLEN
.....	Derrick DOWNING

REFEREE

H. DAVEY (Mansfield)
Harold Davey began refereeing in the Youth League of his home town Mansfield. Gained better experience in the Central Alliance and Central League. Promoted to his present status in 1965.



LINESMEN

Red Flag—

A. A. Booth (Manchester)

Yellow Flag—

G. N. Cochrane (Wirral)

TODAY'S MATCH BALL DONOR—
MATTHEW BROWN & CO., LTD. — LION ALES

SCORE BOARD

A Burnley Newcastle Utd.	E Luton Town Middlesbrough	J Portsmouth Blackpool	N Chelsea Manchester Utd.
B Leicester City Liverpool	F Millwall Notts County	K Sheffield Wed. Aston Villa	O Manchester C. Wolverhampton W.
C Bristol City Fulham	G Nott'm Forest Crystal Palace	L Sunderland Hull City	P West Ham Utd. Leeds Utd.
D Carlisle Utd. Swindon T.	H Oxford Utd. Bolton Wdrs.	M West Brom. A. Cardiff City	Q Plymouth A. Blackburn R.

DEEPALE DIARY

Monday, April 1st	CENTRAL LEAGUE	Kick off 6.30 p.m.
Preston North End Reserves v. Wolverhampton Wanderers Reserves		
Saturday, April 6th	CENTRAL LEAGUE	Kick off 3.0 p.m.
Preston North End Reserves v. Stoke City Reserves		
Friday, April 12th	DIVISION TWO	Kick off 3.0 p.m.
PRESTON NORTH END v. SHEFFIELD WEDNESDAY		
Saturday, April 13th	DIVISION TWO	Kick off 3.0 p.m.
PRESTON NORTH END v. OXFORD UNITED		